

## PacHacks Sponsorship Prospectus

23 November 2019 - 42 Silicon Valley

## What is PacHacks?

PacHacks is a 14-hour, student-run hackathon held at 42 Silicon Valley in Fremont, CA. High schoolers attending this event will be able to develop their programming skills and bring their ideas to life. This event is aimed at all students — from novice hackers to the most experienced ones, and we will have workshops and mentors available to assist hackers in creating the project of their dreams.

## Why sponsor PacHacks?

Sponsors of PacHacks will be able to access valuable information about attendees, and will also gain the opportunity to demonstrate their products and APIs. As a result, sponsors will get more publicity and have more hackers using their products. Sponsors can also distribute swag, which will increase brand awareness and recognition.

## **How will your money help?**

Your tax-deductible donations (processed through Hack+, a 501(c)(3) organization) will go towards venue costs, food, prizes, and swag. This will help make the event free for anyone! You can also sponsor meals or send mentors and judges.

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	\$500	\$1000	\$1500	\$3000
General				
Send Mentors				
Send Judges				
Sponsor Table				
Host Workshop				
Sponsored Prize				
Branding				
Distribute Swag				
Logo on Website				
Logo on T-Shirt				
Presentation at Opening Show				
API/Product Demo				
Branding Meal				
Social Media Promotion				
Company Banner at Entrance				
Co-Hosted Event				
Banner Size				
Recruiting				
Distribute Recruiting Materials				
Sponsored Email to Hackers				
Participant Contact Information				

Bronze Silver Gold Platinum\*

All sponsorship tiers are negotiable, and custom sponsorship tiers are available! Please contact us at sponsor@pachacks.tech if you are interested.

<sup>\*</sup>Platinum tier has max two sponsors.